

The most comprehensive resource available for those involved in technology-based economic development.

Your State Sponsor Membership provides you with the opportunity of using up to 25 hours of in-office customized technical assistance on projects of mutual agreement between your organization and SSTI. The following is a breakdown of the possibilities for use of SSTI's technical assistance.

These are ideas and examples of use and are by no means the only possibilities available. SSTI prides itself in being open and flexible to the needs of our members.

If you have a project in mind the first step is to contact Noelle Sheets, director of membership services, at sheets@ssti.org or 614-901-1690. We can help in a number of areas, but we'll also let you know if we do not have the capabilities of performing a certain project.

Research/Analysis

- Provide the opportunity to have research or analysis on specific topics of interest

Examples:

SSTI completed an independent analysis of states' experiences with the CAPCO program. SSTI interviewed state officials that worked with CAPCO, reviewed the available literature, and prepared a final report. ... SSTI worked with another member in determining a strategy for increasing the level of federal R&D funds coming into the state. SSTI explained where the state stood in the level of federal funding, did a preliminary analysis of where the funding was coming from, and outlined steps they could take to develop a strategy to increase federal R&D funds.

Strategic Planning/Peer Review

- Assist in the creation of new initiatives as a sounding board and to gather additional intelligence information
- Help evaluate existing programs
- Guide structured brainstorming about an organization's future direction
- Host strategic planning sessions, act as a resource person as an organization is undergoing a strategic planning process, explain how to get started, etc.

Examples:

A member asked SSTI to assist in brainstorming and developing an entrepreneurship strategy. Working with the member, SSTI assembled a team of three experts to visit the state for testimony before a legislative committee and an afternoon of strategizing. For another member, SSTI coordinated a team to conduct a two day site visit to review their operations and provide recommendations on opportunities and areas for change.

Advocacy/Education

- Reduced rate on advocacy/education: \$750/day plus travel expenses for members; \$1,500/day plus travel expenses for nonmembers
- Make presentations on requirements for a tech-based economy and activities in other states
- Meet with key decision makers including, board of directors, legislators, governor's staff members, for a one-on-one discussion on the trends in tech-based economic development and needs of your state
- Provide testimony before legislative committees

Examples:

Dan Berglund, President & CEO, recently visited a member where he spoke to their Board of Directors about TBED activities in other states. To add additional benefits to the trip, he also met with the Governor's Chief of Staff, the Senator Majority Leader and other key legislators. ... South Dakota had Mr. Berglund speak during a plenary session at their statewide research conference. ... He was also the Keynote Speaker at the Wisconsin Entrepreneurs Conference as the guest of the Wisconsin Technology Council.

