



The most comprehensive resource available for those involved in technology-based economic development.

Technical Assistance

Your State and Sustaining Membership provides your organization with the opportunity of using up to 25 hours of in-office customized technical assistance on projects of mutual agreement between your organization and SSSI. The following represent the possibilities for use of SSSI's technical assistance.

Use these as examples, but they are not the only possibilities available. SSSI prides itself on being open and flexible to the needs of our members.

If you have a project in mind, the first step is to contact Noelle Sheets, director of membership services, at sheets@ssti.org or 614-901-1690.

Research/Analysis

- Provide the opportunity to have research or analysis on specific topics of interest

Examples:

SSSI interviewed state officials that worked with a CAPCO, reviewed the available literature, and prepared a final report. ... SSSI worked with another member in determining a strategy for increasing the level of federal R&D funds coming into the state. SSSI explained where the state stood in the level of federal funding, did a preliminary analysis of where the funding was coming from, and outlined steps they could take to develop a strategy to increase federal R&D funds.

SSSI completed an independent analysis of states' experiences with CAPCO programs.

Strategic Planning/Peer Review

- Assist as a sounding board in the creation of new initiatives
- Help evaluate existing programs
- Guide structured brainstorming about an organization's future direction
- Host strategic planning sessions, act as a resource person as an organization is undergoing a strategic planning process, explain how to get started, etc.

Examples:

A member asked SSSI to assist in brainstorming and developing an entrepreneurship strategy. Working with the member, SSSI assembled a team of three experts to visit the state for testimony before a legislative committee and an afternoon of strategizing. For another member, SSSI coordinated a team to conduct a two day site visit to review their operations and provide recommendations on opportunities and areas for change.

Advocacy/Education

- Reduced rate on advocacy/education: \$750/day plus travel expenses for members; \$1,500/day plus travel expenses for nonmembers
- Make presentations on encouraging economic growth through science, technology and innovation, including best practices
- Meet with key decision makers including governors, legislators, board of directors, governor's staff members, for a one-on-one discussion on the trends in tech-based economic development and needs of your state
- Provide testimony before legislative committees

Examples:

Dan Berglund, President & CEO, visited a member where he spoke to their Board of Directors about TBED activities in other states. To add additional benefits to the trip, he also met with the Governor's Chief of Staff, the Senator Majority Leader and other key legislators. ... Another member had Mr. Berglund speak during a plenary session at their statewide research conference.